

OPTION/MATE™ MOBILE MODULE

Increase customer engagement
and generate more revenue



Take your sales and F&I depts. on the go with an interactive F&I menu.

Product Description

Option/Mate™ Mobile gives your customers the ability to answer questionnaires, watch product videos and give feedback all from a tablet. This information is sent back to the F&I manager to present product options that maximize your profits and takes your menu-selling to the next level.

How Option/Mate™ Mobile Can Help Your Dealership:

- Implement Option/Mate™ Mobile in any stage of your sales process
- Get a better understanding of your customers' buying habits with surveys
- Give customers a better understanding of the products presented to them

Implement Option/Mate™ Mobile in any stage of your sales process

Integrate our menu-selling solution in any step of your sales model with this portable interface. Maximize your upselling opportunities, whether it's on the sales floor or the F&I office.

Get a better understanding of your customers' buying habits with surveys

Having a difficult time trying to tap into the minds of your customers in order to figure out their buying preferences? Keep your customers engaged by introducing surveys that help both you and the customer understand and identify buying needs and service concerns. Moreover, use this survey data to track selling statistics and trends to see your least and most-selling products.

Give customers a better understanding of the products being presented to them

Don't leave your customer in the dust every time you need to make a trip to the printer or discuss details of the deal with another department. Give your customers a tablet to watch product-related videos to better understand functions, benefits and features. The drop-and-drag feature allows customers to pick and choose which products they do and don't want after each video, allowing you to maximize both profits and CSIs.

